

# TALENT MANAGEMENT CENTER

## STRATEGIES TO BUILD YOUR LEADERSHIP PIPELINE

EQUIP YOUR LEADERS WITH A VARIETY OF RESOURCES TO ATTRACT, DEVELOP, RETAIN, AND ADVANCE KEY TALENT

**THE TALENT MANAGEMENT CENTER** is the preeminent online resource for groundbreaking research on human capital management and offers useful concepts, tips, and tools to find, cultivate, and keep high-potential people.

### CONTENT

#### TAKING TALENT SERIOUSLY

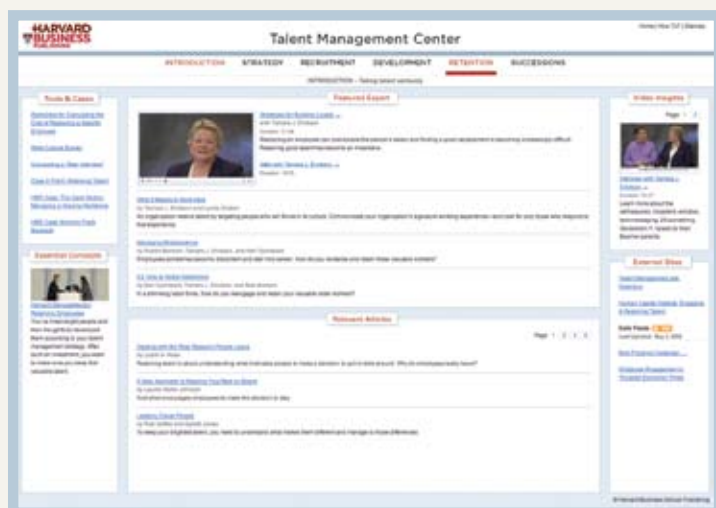
The **Talent Management Center** provides a simple site for accessing “the best of” our premier resources. The diverse selection of assets focuses on helping leaders establish talent management capabilities and processes aligned with long-term organizational strategy.

Thought-provoking insights and solutions address a spectrum of challenges:

- o Recruiting the right, bright people
- o Linking talent to business strategy
- o Differentiating individual development
- o Creating a retention culture
- o Integrating succession into development initiatives

Content is organized by top-ranked domains:

- o Talent Strategy
- o Hiring
- o Professional Development
- o Retention
- o Succession



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#### HIGHLIGHTS

- > Videos
- > Checklists & tools
- > Case studies
- > Interactive scenarios
- > *Harvard ManageMentor* 10 modules
- > Articles
- > Classroom experiences
- > *Faculty Seminar Series*
- > RSS news feeds

#### EXPERTS

Video clips showcase advice and proven practices from renowned experts, such as:

DOUGLAS A. READY  
How Committed Is Your Organization?

CHRISTOPHER A. BARTLETT  
Managing People for  
Competitive Advantage

JOHN W. BOUDREAU  
How Specific Is Your Talent Strategy?

BORIS GROYSBERG  
Hire for Your Future  
Succession Management

THOMAS J. DELONG  
Who Have You Recognized Lately?

TAMARA J. ERICKSON  
Strategies for Building Loyalty

> For more information visit:  
[www.primacux.com](http://www.primacux.com)

## PROGRAM ELEMENTS

### EASILY INTEGRATED INTO YOUR DEVELOPMENT PROGRAMS

Blend the best ideas on talent management into your leadership development curriculum. The resources in the **Center** can support and reinforce both self-directed learning and group-action learning.

<b>PRE-WORK</b>	How to assess a team's relative strengths and weaknesses in emotional intelligence.
<b>CORE WORK</b>	How to work with a team to improve overall emotional intelligence, and how managers can examine their own emotional styles and impact on the team.
<b>POST-WORK</b>	How to assess one's current emotional intelligence and identify how to strengthen it.

### ADDITIONAL FEATURES

**Video Clips** provide powerful, memorable learning experiences.

**RSS News Feeds** link users to top sources for the latest news and thinking in human capital management

**Flexible Array of Assets** are easily integrated into a blended learning program.

## SUPPORT

**THE TALENT MANAGEMENT CENTER** is quick and easy to deploy via your LMS or intranet. Our Implementation Services Team can help you develop an effective rollout strategy, and can also customize the product to meet the specific needs of your organization for even greater impact.

Many more Harvard Business Publishing offerings are available to help you achieve your leadership and management development objectives. Please contact us for information on our comprehensive portfolio of strategic content, programs, and services.

## LEARN MORE

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## TARGET AUDIENCE

**THE TALENT MANAGEMENT CENTER** provides advice, tools, and resources for leaders who must develop and align talent management strategies; hire and support new talent; create leadership development programs; retain top talent; and integrate succession planning into leadership development.

The **Talent Management Center** delivers useful tools and thought-provoking concepts to your managers and leaders, giving them an advantageous edge for finding, hiring, advancing, and keeping the best people for your organization.

## COMPLEMENTARY OFFERINGS

Extend the **Talent Management Center's** impact with:

### o THE INNOVATION CENTER

Or select from our deep well of print and digital content. Ask your relationship manager for recommendations to match your current strategic initiatives.