

CORPORATE LEARNING AND LEADERSHIP DEVELOPMENT SOLUTIONS

HARVARD BUSINESS PUBLISHING HAS A MISSION TO IMPROVE THE PRACTICE OF MANAGEMENT AND ITS IMPACT ON A CHANGING WORLD. OUR CORPORATE LEARNING AND LEADERSHIP DEVELOPMENT SOLUTIONS BRING TOGETHER THE BEST MIX OF PROGRAMS AND SERVICES TO MEET YOUR ORGANIZATION'S BUSINESS OBJECTIVES.

Drawing on our deep well of premier content and worldwide network of experts, we deliver groundbreaking ideas, best management practices, and relevant learning programs to help companies succeed.

COURSES

Online modules provide key concepts, insights, guidance, and tools to help develop specific, defined skills that leaders and managers need to succeed in their roles.

LEADING ACROSS THE AGES provides practical techniques for managers to promote a more productive, collaborative, and innovative environment with a multigenerational workforce. World-class content and firsthand experiences help your managers to lead more effectively today and tomorrow by identifying and leveraging different generational perspectives.

LEADING FOR RESULTS is an engaging, solutions-oriented course that shows leaders how to align their strengths with organizational goals to achieve specific objectives. The course provides interactive tools to help leaders produce measurable positive results within their organizations.

LEADERSHIP TRANSITIONS is based on the best seller *The First 90 Days* by Michael Watkins. *Leadership Transitions* offers a systematic approach to prepare for and succeed in new positions, with guidance on avoiding pitfalls, recognizing opportunities, building momentum, and forming strong teams.

STEPPING UP TO MANAGEMENT shows new managers how to effectively cultivate relationships, organize tasks, manage groups, run meetings, and work with supervisors.

CASE-BASED LEARNING was pioneered by Harvard Business School. *Case-Based Learning* offers a flexible set of online studies designed to help prepare middle- to senior-level managers. *Case in Point* topics cover a variety of common yet difficult situations encountered by developing leaders in the areas of Communication, Decision Making, Developing People, Leading Others, and Strategy.

SELF-PACED interactive learning programs enable mid-level managers to "learn by doing" as they build and apply core leadership skills on the job. Topics include Coaching for Results, What Is a Leader? Managing Change, Decision Making, and Influencing & Motivating Others.

PROGRAMS

Comprehensive, curriculum-based learning programs address fundamental management issues and help leaders acquire and enhance their skills by using tools that fit their schedules and styles.

LEADERSHIP DIRECT is an innovative program that connects a cohort of peers and mentors with leading experts to share learning experiences, insights, and best practices.

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NEW SIMULATIONS COURSES

SIMULATIONS take Harvard Business Publishing's award-winning *Essential Leader* series to new levels of learning. Managers are put into realistic, dialogue-based situations where they make key decisions that drive ensuing results. Rich, multiple media formats and gaming elements offer engaging, memorable learning experiences in:

PRODUCTIVE BUSINESS DIALOGUE

Ways to improve communication effectiveness to reach productive, actionable outcomes.

MANAGING DIFFICULT CONVERSATIONS

How to uncover the real data and reasoning underlying disagreements and build collaborative conclusions. This course is a follow-up to *Productive Business Dialogue*.

NEGOTIATING FOR RESULTS

How to prepare for and conduct effective negotiations that find common ground for opportunities and value creation.

LEADING TEAMS WITH EMOTIONAL INTELLIGENCE

How to recognize, regulate, and improve the emotional intelligence of team behavior and establish positive group norms that drive high performance.

REFERENCE

Content and tools offer useful advice and how-to guidance on the job when managers need it.

HARVARD MANAGEMENTOR 10 is the most relevant, engaging resource for fostering management skills and includes 42 modular topics. Each module offers interactive exercises to provide a safe environment to practice new skills along with practical tools, worksheets, and tips.

COLLECTIONS

The most important information from key thought leaders, with insights, strategies, and ideas presented in engaging and flexible formats.

CHANGE MANAGEMENT CENTER is a premium online resource that gives your leaders quick access to the latest thinking on change management. The center equips your managers with strategic insights and tactical tools to plan and carry out lasting change.

INNOVATION CENTER draws on the work of recognized experts on innovation and creativity to present business leaders with insights, ideas, and tools to approach innovation strategically and systematically.

TALENT MANAGEMENT CENTER is an easy-to-use online collection of “the best of Harvard Business Publishing” materials focused on attracting, developing, retaining, and advancing key talent.

LEADING THROUGH UNCERTAIN TIMES is an online resource center designed to prepare managers to handle the downside of business cycles. The center’s collection of content and rich resources provides task-based guidance on adapting strategies, focusing on fundamentals, and building resilience when facing an unpredictable future.

EXECUTIVE INSIGHTS is formatted for portable devices and desktops. *Executive Insights from Fifty Lessons* features business leaders sharing memorable, short, personal anecdotes about breakthrough moments in business and their careers.

FACULTY SEMINAR SERIES are engaging video lectures of renowned professors and experts at Harvard Business School and Stanford Graduate School of Business, formatted for desktop and portable devices.

HARVARD BUSINESS BOOK CLUB is an inexpensive professional development benefit that delivers the best business books on the latest thinking on management to each manager’s desk or doorstep.

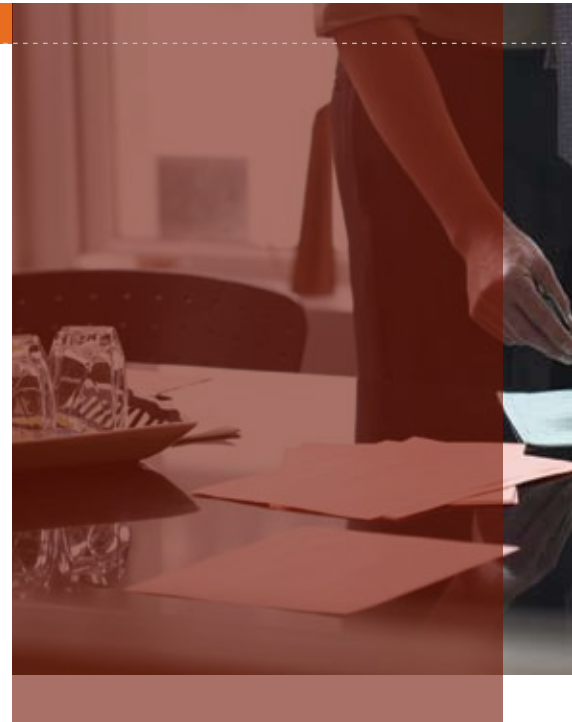
MOBILE LEARNING delivers high-quality video and audio clips featuring insights and advice from world-renowned experts and leading business thinkers.

HARVARD BUSINESS REVIEW REPRINTS can be customized with your organization’s logo and used in training programs as well as collateral for direct mail and publicity campaigns, conferences, and trade shows.

IMPLEMENTATION SERVICES

Our Implementation Services Team can help you develop an effective rollout strategy and can customize our solutions to meet specific organizational needs for even greater impact.

Many more Harvard Business Publishing offerings are available to help you achieve your leadership and management development objectives. Please contact us for information on our comprehensive portfolio of strategic content, programs, and services.



LEARN MORE

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